



Children's Dental Health Association's Glenn Thacher Memorial 36th Annual Day at the Races  
Wednesday, August 26th, 2009

## Sponsorship & Underwriting Opportunities

### Title Sponsor \$10,000 "CHAMPIONSHIP"

- Title recognition/logo on all materials
- Twenty-four tickets, including VIP seating inside the exclusive Turf Club Il Palio restaurant
- Gourmet luncheon buffet
- Logo on invitation cover
- Acknowledgment from the podium on Event Day
- Full page advertisement in program
- Corporate mention in press releases and media opportunities

### Event Sponsor \$5,000 "WIN"

- Title recognition/logo on all materials
- Twelve tickets, including VIP seating inside the exclusive Turf Club Il Palio restaurant and gourmet luncheon buffet
- Logo on invitation cover
- Acknowledgment from the podium on Event Day
- Three-quarter page advertisement in program
- Corporate mention in press releases and media opportunities

### Event Sponsor \$2,500 "PLACE"

- Six tickets, including VIP seating inside the exclusive Turf Club Il Palio restaurant and gourmet luncheon buffet
- Logo on all materials
- Acknowledgment from the podium
- Half page advertisement in program
- Corporate mention in all press releases

### Event Sponsor \$1,000 "SHOW"

- Two tickets, including reserved seating inside the exclusive Turf Club Il Palio restaurant and gourmet luncheon buffet
- Logo on all materials
- Acknowledgment from the podium
- Quarter page advertisement in program

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### Underwriting Opportunities:

<input type="checkbox"/> Invitation (logo on back of invitation)	\$3,000	Full page advertisement in program
<input type="checkbox"/> Fruit and Cheese Service	\$2,000	Three-quarter page advertisement in program
<input type="checkbox"/> Event Program	\$1,000	Half page advertisement in program
<input type="checkbox"/> Audio Program	\$ 500	Quarter page advertisement in program
<input type="checkbox"/> Race Donor	\$ 500	Quarter page advertisement in program

**Sponsorship, Underwriting and Donations are tax deductible ~ Tax ID #95-2545484**

In order to receive invitation recognition, your response is appreciated by [June 30, 2009](#).

Program Artwork must be received by [July 10, 2009](#) to meet Program print deadline.

For additional information please contact:

**Katie Judd**, Chairperson **858-571-1795**

**Randie Sturtevant**, Director of Special Events & Outreach **858-775-1513**

[www.childrensdentalhealth.org](http://www.childrensdentalhealth.org)

