

the Smile



Children's Dental Health Association of San Diego

Caring for the Dental Health of San Diego's Underprivileged Children

Issue No. 13 Spring 2004

2004 Golden Crown Gala

"Fulfilling the Dream"

Connie K. Golden
Crown Jewel Underwriter



The 2004 Golden Crown Gala, what an exciting event! The Children's Dental Health Association held its second gala at the Manchester Grand Hyatt, San Diego on February 29th. The theme this year, "Fulfilling the Dream," provided by George Beitey, fit perfectly with our vision of equal opportunities for health care for all children. The four special honorees, (L-R Crown) Dr. & Mrs. Jeff Gray, Dr. & Mrs. Richard Hancock, Ruth Reidel, PhD. and Dr. & Mrs. Terry Tanaka, have promoted a healthy community and lifestyles for children in San Diego for many years. They have dedicated themselves to assuring that children have access to basic health care. They constantly work to create an equal chance for every child. We thank their families who stand behind them and help them to "Fulfill Their Dream."

The success of this gala was due to the leadership of two dedicated co-chairwomen, Kristy Beitey and Kimberly Miller (center photo with husbands, l - George, r - Cary). They were supported by months of dedicated work by committee chairmen and their committees. The generous underwriting, sponsorship, and auction donations, both silent and live, and the guests who attended the gala all helped CDHA to "Fulfill Our Dream" to make a

difference to the health and well-being of underserved children in our community.

Committee Members
Kay Adams
Joanne Bake
Jan Baranowski
Michelle Christiansen

Diana Corley
Blake Darling
Nicole Dixon
Debra Fuller
Kelly Gustafson

Christine Haws
Brian Kintz
Nellie Palangio
Kenia Perez



Gala Committee Chairmen

1. Bev Hom - Logistics; 2. Donna Hendrix - Decorations;
3. Greg Darling - Entertainment; 4. Carrie Kintz/Darcie Bell - Auction;
5. Kim Miller/Kristy Beitey - Sponsorship; 6. Marilyn Jacobson - Opportunity Drawing;
7. Barb Darling/Michael Fitzsimmons - Finance; 8. Dr. Jim Vernetti - Sponsorship;
9. Susan Lovelace - Dental Society Liaison

Please turn to the inside pages to a photo display of this memorable occasion.

President's Message

CDHA 2003 Accomplishments

Being president in the year 2003 and 2004 is far different from being president in the past. We are not just involved with the Children's Dental Health Center, we also have our School-Based Program, a sealant program since 1996. Our Center was the first to pilot a sealant program in San Diego County in 1991. Our two programs work closely together. One cannot do without the other.

Our fundraising in 2003 consisted of Day at the Races, Hour of Need campaign, Contribution Drive and Holiday Cards designed by patients at the Center.

Each Board Member and Advisory Council member has a specific responsibility. They are all extremely talented in their positions and I thank them for their commitment and helping to make year 2003 eventful, exciting and rewarding.

What's in store for 2004?

We will continue to develop our Business Plan. We plan to set goals and visions for the next several years.

CDHA is researching the feasibility of starting an Orthodontic Program. Under the direction of the Operations Committee, dental services at the Center are expanding.

CDHA will use monies raised for access to care for more of our underserved children.

We hope to increase the number of schools we serve in our School-Based Program.

The cost of operating the Center, along with staff and supplies, is increasing annually. This year we would like to ask two things of you. We are asking for your contribution and your effort to tell a family member or friend about our mission.

With the help of continued contributions, we are able to provide dental services and put a smile on the faces of many local children

Please join us in our continuing fundraising efforts by forwarding a donation in the enclosed envelope. Your generosity is greatly appreciated.

"Every child deserves a healthy smile." 🦷

Beverly Q. Hom
CDHA President



"It's MILLER TIME"

News from the Director of Development & Outreach

It has been a very exciting year for Children's Dental Health Association.

We continue to collaborate with United Way serving as one of its agents. United Way has been very influential in our success by providing a generous donation and a continuing monthly contribution through June of 2004.



In the last twelve months we have been active in many community health fairs where we reach out to thousands of children. We participated in LEAF Student and Health Fair, the San Diego High School's Health Fair, the Children's Health and Art Festival, and the Military Family Festival. The Golden Hill Street Festival was a big success in our own neighborhood, with hundreds of families enjoying the full day. This year's San Diego County Dental Society's Dental Health Fair was held at the Kroc Community Center in February to honor Children's Dental Health Month.



Last spring we were selected to be one of the projects for "Family Volunteer Day" through Volunteer San Diego. Our project, "Dental Health with a Smile," spruced up our Dental Center with over 25 volunteers throughout the county participating in areas such as painting the fence, landscaping the front and back, cleaning inside and out. We received a mini grant of \$200 to provide all the materials. Kay Adams persuaded two artist friends, Mary Laurino and Shirley Beckett to touch up the wall mural that is so unique, but well worn in spots by the kids. They did such a beautiful job that you couldn't even see the repairs. Meanwhile Bill Adams and Rod Laurino repaired the sprinkler system and installed a timer box, which turned out to be quite a plumbing feat.



CDHA participated in Century Club's "Chip-in-for-Charity" at the Buick Invitational Golf Tournament at Torrey Pines. We were able to raise money by selling tickets to the event.

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Welcome to Two New Board Members



Darshan Dabir, DDS, MS

Dr. Dabir was born and raised in India. He completed his dental schooling there and came to New Orleans for his residency in pediatric dentistry. He graduated in 2000 and taught at LSU for two years prior to making his home in San Diego. He maintains a full time pediatric dentistry practice. Dr.

Dabir has joined the Board of Directors at CDHA and is currently heading the Operations Committee for Children's Dental Health Center. 🦷



Melanie Parker, DDS

Dr. Parker grew up in Colorado and attended CSU. She received her DDS from UCSF in 1993 and practiced general dentistry for a year before returning for a residency in Orthodontics and a Masters in Oral Biology. Dr. Parker runs a busy orthodontic practice. She volunteers her time in many

organizations and serves on the Executive Committee of the SDCCS Board of Directors. Dr. Parker will head a steering committee to explore the future plans to start an orthodontic program at the Center. Her expertise in this field will be invaluable. 🦷

COMPLIMENTARY MISSIONS: Because Children Matter

The mission of The California Endowment is to “expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.” They have truly been our partners for a healthier community. Their funding has allowed us to reach over 9,000 children at their school sites over a two year period, 2/02-1/04. We have expanded to provide services to 22 schools. Our schools were selected based on an indirect measure of income; participation rates in the federally funded school lunch program. Program schools have “school lunch” participation rates of 95% or above.



Certainly, a portable dental program is not beneficial to all children. If a child has access to a dentist he/she will benefit from a personal relationship with their dental office; however, many of the children we serve have never had an in-office dental visit. The dental experience of our program children are reflected in the following statistics:

- 84.1% caries prevalence (evidence of decay-filled or unfilled)
 - 55.2% of the children had visible, untreated decay upon examination
 - 8% had urgent/acute/emergency dental needs at the time of exam
 - Of 2,253 children screened for orthodontic need 21.7% had notable orthodontic needs.
- | | |
|------------------------|---|
| • Ethnicity | • Grade/Age |
| 7.8% Asian | 21.2% first grade |
| 12.4% African-American | 27.1% second grade |
| 76.1 Hispanic | 24.6% third grade |
| 0.6% other | 19.4 fourth grade |
| 3.1% Caucasian | 3.7% fifth grade |
| | 3.8% grade 6-12 |
| | (teens at a school for homeless children) |

The services provided during our two-year funding cycle were as follows:

- 6,254 dental exams at school sites
- 3,603 dental screenings at school sites
- 3,896 children received Ultradent sealants at school sites
- 11,073 teeth were sealed
- 925 children received dental screenings
- The dollar value of the above services was \$741,509 (exam valued at \$35, screening valued at \$8, sealed tooth valued at \$40, dental prophyl valued at \$55)
- 571 children were linked with our dental center and we provided funds to pay for their radiographs. Of this 571, we raised funds to help pay for severe dental need for 241 children

Quality of care was evaluated on two separate years with “Sealant Retention Studies” with the evaluating dentist blind to which teeth had been sealed. Teeth were judged to have sealant present if, in the best judgment of the dentist, there was any or all sealant remaining. The first study, done 6/02, showed a sealant retention rate of 87.8% after an 18-month period. The second study, done 5/03, showed a (Ultradent) sealant retention rate of 92.2% after a 14-month period. Additionally, we worked with Dr. Duane Steffy, Ph.D. at SDSU Statistical Consulting Center (619-594-6191) to evaluate the effectiveness of our educational component.

The best way we can thank the California Endowment for their support is to continue our mission “To improve the health and well-being of underserved children by providing quality, affordable, and accessible dental services and education.” We are committed to the continuation of our Dental H.E.L.P. (Health, Education, Linkage and Prevention) Program in all 22 schools. 🇺🇸

Thank you for reading this article.
Regards, Patricia Billings, DDS, MPH

Dr. Robert “Bob” Prario

Children’s Dental Health Association has lost one of its dearest friends, Dr. Robert “Bob” Prario. A member and a mentor for 52 years, it is impossible to count all the ways he contributed to the Children’s Dental Health Association and Center. He was an Honoree at our 2003 Inaugural Golden Crown Gala, and was a member of the Advisory Council and the Center Operations Committee at the time of his death. Dr. Bob, we will miss your cheerful smile and your hugs and your “red” cowboy boots. We at CDHA offer our sincere condolences to Jane and all your family. 🇺🇸

“It’s MILLER TIME”

continued from page 2

It has been challenging and rewarding to apply for grants and see them come to fruition.

We continue to receive solid support from the Community through grants and contributions. The County Board of Supervisors, office of Ron Roberts, and Rest Haven Children’s Health Fund are two large contributors who provide substantial funding for dental equipment, supplies and treatment.

We also received funding from CECO (County Employees Charitable Organization), Country Friends, the Downtown Lions Club, CSA (Community Service Association of the City Schools), Sundt Foundation, The Thursday Club, and the Mission Beach Women’s Club.

As Director of Outreach, I represent Children’s Dental Health Association at the meetings of the Dental Health Coalition, the San Diego Fluoridation Coalition and the Council on Dental Care.

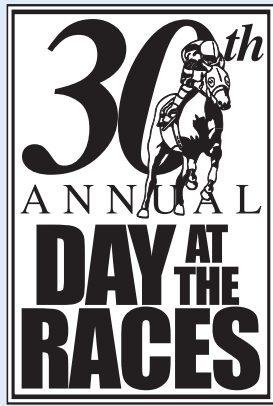
I continue to marvel at all CDHA does and how many underserved children to whom we are able to provide treatment and education. It is a pleasure to assist in raising funds and promote community awareness of our mission and activities. 🇺🇸

Kimberly Miller
Director of Development and Outreach

“MEET the NEED” Addresses Access

Last school year, 233 children received emergency dental care through CDHA’s newly established “Meet The Need” program. The case manager and school nurses assisted the families through the process of linking the child to the CDH Center. Thirty schools participated in the program and \$29,000 was spent for dental treatment, with an actual value of \$76,000. The “Meet The Need” program was initially funded with a grant from The Hamilton-White Foundation, followed by The Orval Stewart Foundation, Rest Haven Children’s Health Fund, TRW/ECHO, and Maurice J. Masserini Charitable Trust.

This program is so successful and meets such an acute need that we will continue to seek grants and contributions to keep it funded. 🇺🇸



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Dr. & Mrs. Steven Francis
V. Roger Tibbetts, DDS
Tom Ham's Lighthouse
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Zoological Society of San Diego
Boomers
Rubio's Fresh Mexican Grill
LEGOLAND California, Inc.
San Diego, Aerospace Museum
Hollywood Entertainment Corporation
San Diego Coaster Company
Seaforth Sports Fishing
Bonita Golf Club



Champagne Toast



Hat Contest



Raffle Fun



50/50 Opportunity Drawing

**These people
are having
so much fun,
you can too!!
JOIN US**



Visiting the Winners Circle

2004 Day at the Races - 31st Annual

From: Event Chairman, Glenn Thacher

On Your Calendar

Circle, lasso, reserve, save, do whatever you need to "hold",

Wednesday September 1, 2004.

It is the 31st Annual Children's Dental Health Day at the Races.

Our President, Beverly Hom, has asked us to put together another fantastic event that will be even bigger and better. Remember all the fun and bring a friend!!



Children's Dental Health Association of San Diego will again hold its annual "Day at the Races" on Wednesday, SEPTEMBER 1, 2004. Grab your HAT and join community supporters and dental professionals when we gather at the Il Palio Restaurant in the Turf Club at the Del Mar Race Track. The gates open at noon and first post time is 2:00 p.m.

Glenn Thacher, Event Chairman, assures us it will be a day of fun and entertainment with opportunity drawings and hat contest prizes.

This event benefits a great organization. Sponsorships and underwriting opportunities are available now. Contact CDHA (858-571-1795) or Glenn Thacher at (619-440-3600) for more information. Look for ticket brochures to be in the mail early in July.

“Fulfilling Another Dream” The Leonhardt Endowment for Children’s Dental Health

We have fulfilled a long time dream of starting an endowment. Named in honor of Shirley Vincent Leonhardt (a lifetime supporter of CDHA) the money received in her memory and subsequent memorial donations were set aside to begin the endowment. The Board of Directors voted to contribute enough money from our unrestricted funds to bring the starting fund to \$10,000. The money has been invested, thus insuring the Children’s Dental Health Association will continue to meet the needs of children in the future. 🦷

Guess Who?



Dessert from the “Gala”
In a perfect world we would all use “chocolate tooth brushes.”

Center Update

The year 2003 was another busy one for the San Diego Children’s Dental Health Center. As Dental Director, I continue to feel honored to be part of such a great organization and also of our mission to treat the dental needs of underserved children in our community.



In the past year, many improvements and changes have been made at the Center. Improvements include new equipment and building renovations thanks to the many generous donations received from friends of the Center. A Pediatric Residency Program through Children’s Hospital and Health Center was initiated at our site last July. This program has been a great additional benefit for our patients. Many patients not able to follow through with our referrals to a specialist’s office due to financial difficulties, are now receiving necessary treatment.

Last, but certainly not least, I must take time to thank our hardworking staff. Irene Sanchez, RDA, our office manager, goes above and beyond her assigned duties. Bertha Hernandez, our receptionist, Yvonne Rowe, RDA and Terrence Spears, DA constantly demonstrate their skill, dedication and commitment to our patients and to our Center. I am very proud to work with them, they have made 2003 a very rewarding and successful year. 🦷

Dr. Angelina R. Noyes, Dental Director



(L to R) Terrence, Irene, Dr. Noyes, Bertha and Yvonne

CDHA Supports Thousand Smiles

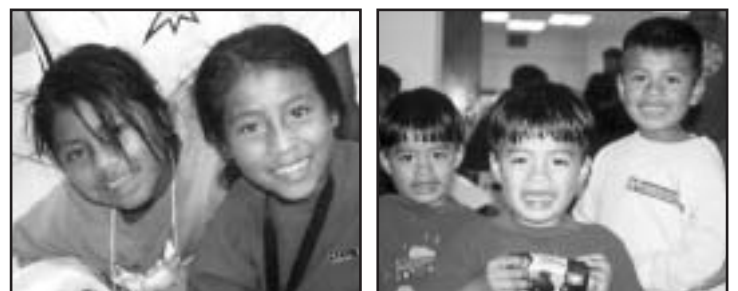
Thousand Smiles is an organization which visits Ensenada every three months. Volunteer dentists and auxiliary personnel take care of children with major dental problems, such as cleft palate and cranial disorders, orthodontia and hearing loss. Children being screened for surgery and hospital procedures come with their parents and siblings and stay all day. Under the leadership of Kristy Beitey, CDHA sponsors a craft & education table to keep everyone occupied through the long day of appointments. Shawn Moore, President of Thousand Smiles, attended our gala along with other staunch supporters such as Dr. Jim Verneti, Mark McAnelly and the Tanaka Team.



The Tanaka Team



Dr. Jim Verneti, Shawn Moore, Mrs. Naomi & Dr. Terry Tanaka and Mark McAnelly.



Thousand Smiles patients

2004 Golden Crown Gala

2004 Auction Donors

Affordable Massage
Armstrong Garden Centers
Atelier
Barbara Barefield
Barnes Tennis Center
Bill and Donna Hendrix
Bill and Kay Adams

Eastlake Country Club
Emerald Chinese Seafood Restaurant
Estate of Lorraine B. Kingdom
Garth Brooks
George and Kristy Beitey
Greg and Barbara Darling
H & M Landing of San Diego
Hornblower Cruises and Events
Islands Restaurant
Kimberly King NBC 7/39
King's Fish House
La Jolla Playhouse

Silent Auction

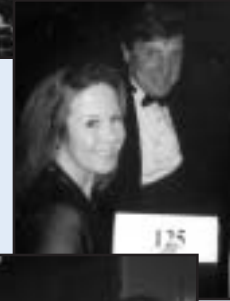
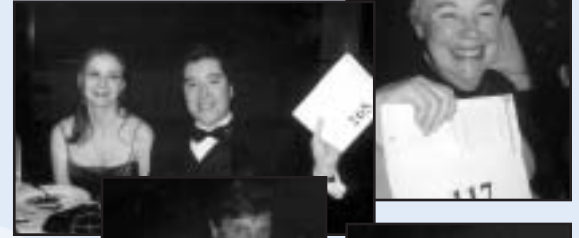
Ladeki Restaurant Group
Lamb's Players Theatre
Larry Wallace, Residential Home Mortgages
Legoland
Lon Severe
Lowrey's Hot Glass
Lu Meyer's Obedience Academy
Magic Mountain

Manchester Grand Hyatt San Diego
Mark Hanson
Mimi's Cafe
Mingei International Museum
Mission Trails Golf Course
Mission Valley YMCA
Museum of Contemporary Art SD
Neiman Marcus - Bobbi Brown Cosmetics

Pala Mesa Resort
Pizza Hut
Pizza Nova
Porter Imagery
Pro Kids Golf Academy & Learning Center
Professional Dental Network
Radisson Hotel San Diego
Rancho Valencia
Restaurante Costa Brava

Robert J. Gaglione
Royal Thai Cuisine
Rubio's Fresh Mexican Grill
San Diego Aerospace Museum
San Diego Automotive Museum
San Diego Chargers
San Diego Coaster Company
San Diego County Dental Hygienists' Society
San Diego Gulls Hockey
San Diego Ice Arena
San Diego Marriott Del Mar
San Diego Museum of Art
San Diego Natural History Museum
San Diego Padres Baseball Club
San Diego Tennis & Racquet Club
Sea View Chiropractic Center

Live Auction



Seaforth Sportsfishing
SeaWorld
See's Candy
Shelter Pointe Hotel
Shores Restaurant at the Sea Lodge Hotel
Skateworld Roller Rink
Sledge Hammer Theatre
Snipz Salon
Southwest Airlines Co.

Sportsmen's Seafood
SQC Corp.
Star of the Sea - Anthony's
Starlight Theatre
Sun Valley Golf Club
Susan Lovelace
TaylorMade



Kimberly King,
Mistress of Ceremonies

Traylor Papers
Triple Espresso
Wyndham San Diego
Zoological Society of San Diego

The Fish Market
The French Gourmet @ Elario's
The Learning Garden
The Theatre in Old Town
Tim and Denice McGaffigan



Joe Bradley, Auctioneer



Linda Lloyd from Alliance Healthcare Foundation accepting award for Ruth Reidel, PhD.



Alliance Healthcare, San Diego Dental Health Foundation

Dr. Lynn Dije, Shane Fitzmaurice and Derek Miller
Guess Who Answer:



L: Table Host
Children's
Dental
Health Assn's
School-based
Programs

R: Table Host
David L.
Tagge, DDS,
MS, &
Bradley D.
Bourcey,
DDS, MS



L: Table Host
Dr. Frank
Pavel, Jr.
Center for
Oral & Facial
Surgery



R: Table Host
San Diego
County
Dental
Hygienists'
Society



L: Table Host
Skandia
Construction
Services, Inc.



R: Table Host
Richard and
Linda Kintz



L: Table Host
Richard
Hancock, DDS
and George
Statigopoulos,
DDS



R: Table Host
Cary and
Kimberly
Miller



L: Table Host
Dr. Terry
Tanaka



R: Table Host
Dr. Terry
Tanaka



Underwriters

Connie K. Golden
Center for Oral and Facial Surgery
Hillside Design
Lowery's Hot Glass
Ellingson Design
Sunset Press
Marilyn C. Jacobson, RDH
Jane Granby
Monarch School
Warren Walker School Honor Band
Legends Remodeling
Southwest Trophy

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Naomi and Dr. Terry Tanaka
Linda and Glenn Thacher
Kathy Pickard and Dr. V. Roger Tibbetts
Marian and Thomas Treece
Dr. James Vernetti

The Benny Holman Band

"We could have danced all night"



Above: The Warren
Walker School
Honor Band Michael
Morgan, Director
and piano
accompaniment by
Joe Pettigrew

L: Monarch School
Steel Monarchs



Poems read by Monarch Students

A Special Thanks!

We would like to offer a special thanks to Mr. Greg Darling for the audio-visual portion of the program. He alone developed the script, biographies, music, sound, and photography that contributed so much to the event. Estha Trouw and Terry Burhans of XETV San Diego's Fox 6 did the voiceovers. He also worked with the audio-visual people from the hotel to arrange the set-ups. The night of the Gala was spent in the control booth executing the program. His son Blake Darling assisted him.

Guess who got shorted on dinner? Yes, we ran one dinner short. Hope you liked the chicken the chef rustled up. For this you also paid full admission. A volunteer like Greg is hard to find!

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Southwest Landscape
V. Roger Tibbetts, DDS

2004 Golden Crown Gala



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Printing - Sunset Press

Providing services annually to thousands of disadvantaged children in San Diego County

Mission Statement
To improve the health and well-being of underserved children by providing quality, affordable and accessible dental services and education.

Spring Newsletter 2004

WOW!

Quality "CAESY" Education for Homeless Children

CAESY (Clinically Advanced Educational **S**ystems) Dental Education Systems has wowed me again. The first time was when we started using their DVD's in our private practice. I couldn't believe all of the information that was included on their DVD, which is easily surfed, by staff and patients. Submenus on 17 dental topics organize the more than 200 presentations on CAESY. The presentation that's relevant to your patient is right at your fingertips, arranged by Diagnosis, Procedures, Alternatives, and Post-Op Instructions. They even have two shorts that show a monkey named "Kirby" brushing and flossing with accurate detail. Children and parents both are enchanted with "Kirby" the monkey.

The second time CAESY wowed me was at the dental convention in April. I stopped at their booth to request a donation on behalf of Children's Dental Health Association. I was hoping to use their video for in-service presentations to homeless children at two schools that are part of our school-based program. Before I had finished explaining our request they were writing out an order slip for me at no charge. Knowing the cost and value of their product I was wowed again.

Then within 5 days the DVD arrived. Wow. I was excited; great service, a quality product, and a commitment to the community. Now we have an invaluable tool to help educate children and families on topics such as baby bottle decay, flossing, brushing, prevention, cavities, disclosing tabs, rubber dam placement, care of braces, just to mention a few. If you want to see what their product has to offer go to www.caesy.com. I'd like to thank CAESY Education Systems, and especially Mr. J.K. Reinhart, for their support of children's dental health.

Patricia Billings, DDS, MPH

2004 Holiday Gift Cards

Here is a "sneak preview" of this year's Holiday Gift Card. This Holiday Season warm hearts and thank those who have assisted you throughout the year with a tax-deductible contribution. What a great solution to the year-end gift dilemma!

To acknowledge your generosity, we will send you cards that have been designed by a CDH Center patient to insert into your regular holiday cards. The greeting reads, "A generous holiday contribution has been made in your honor to Children's Dental Health Association." Cards are available in any quantity. All proceeds benefit Children's Dental Health Center and Outreach Programs. Cards are ten dollars each. Call 858-571-1795 to place an order or obtain more information.

