



Children's Dental Health Association of San Diego

1270 24th Street • San Diego, CA 92102 • (858) 571-1795 • Fax (858) 571-8853 • info@childrensdentalhealth.org
www.childrensdentalhealth.org

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November 18, 2011

Dear Friends and Supporters,

The Children's Dental Health Association of San Diego would like to invite you to join us in supporting underserved children in San Diego. Through fundraising events such as our upcoming **2012 Golden Crown Gala**, we are able to provide over 9,000 dental visits annually to children who do not have access to dental care.

We are contacting you with an opportunity to participate and support the Children's Dental Health Association this year with a **sponsorship or an auction item donation** for our **2012 Golden Crown Gala – "Diamond Anniversary: 60 Years of Sensational Smiles for Children."** This major dental community event will be held at the Hilton San Diego Resort & Spa on **Saturday, February 25, 2012**, and will honor **Parvathi K. Pokala, DDS** and the **San Diego County Dental Society/ San Diego Dental Health Foundation**. It will be attended by many prominent local leaders and members of the dental community; many who have a long history of supporting our non-profit Dental Center and School-based dental services.

As a sponsor, you will receive recognition and other benefits as reflected on the enclosed flyer. As a part of this event, we are holding a Silent Auction during our Cocktail Reception and a Live Auction during dessert. The Live Auction will also include a **"Sponsor a Smile"** segment for providing dental treatment for underserved children. All auction donors will be acknowledged in the program and names will be displayed alongside donated items.

Your sponsorship or donated auction items to this 501(c)(3) charitable organization (Tax ID #95-2545484) will:

- Help raise funds for dental care for underserved children in San Diego (Nearly 90% of our 2011 expenditures went to program services)
- Promote your name or business to the San Diego dental community and our other supporters
- Be tax-deductible at either cost basis or fair market value (consult your tax advisor for details)

The Children's Dental Health Association's mission is to improve the health and well-being of San Diego's disadvantaged children by providing quality, affordable and accessible dental services and education. With your help, this mission will continue to thrive at the Children's Dental Health Center in Golden Hill and in our School-based programs.

Thank you for your consideration in helping to make a difference in the lives of children! We look forward to having you join us and **dance the night away with our live band!**

Sincerely,

Mary M. O'Connor, DDS
2012 Golden Crown Gala Chair

The Children's Dental Health Association's Mission

To improve the health and well-being of underserved children by providing quality, affordable and accessible dental services and education